



## ▶ Gold Sponsor \$3,000

### ▶ VALUE PROPOSITION

The award winning Denver Chapter of IFMA values your sponsorship support. Your sponsorship dollars play a significant role in helping us provide rich educational and networking events.

Denver is ranked among the top ten IFMA chapters in the world! Our vibrant chapter provides year-round professional growth and educational opportunities to more than 300 members. Our membership advances our work and profession, provides a networking forum, contributes to best business practices, and helps to make all of us better professionals.

Sponsorship dollars allow us to keep our membership dues low, making IFMA more affordable for our Professional Members. In order to continue to offer outstanding educational programs, enhance professional development, and support our chapter operations — we depend on the generous financial support of our sponsors.

Being a sponsor is just good business!

### ▶ AWARDS OF EXCELLENCE

Web Communications — 2007

Professional Development — 2008

Membership Marketing — 2000 & 2008

Large Chapter of the Year — 2009

New Award! — 2010  
(Announcement Oct 2010)

**D**enver is the only chapter to receive consecutive Awards of Excellence four years in a row.

DENVER CHAPTER OF IFMA

### ▶ VISIBILITY

- ▶ Corporate Signage at luncheons and educational programs.
- ▶ Prominent sponsor placement in the monthly membership "Update" publication.
- ▶ Prominent logo placement on IFMA Website home page.
- ▶ Listed in Website Sponsor Directory.
- ▶ Website analytics from [www.ifmadenver.org](http://www.ifmadenver.org).
- ▶ *One-half page* advertisement in Denver IFMA Newsletter, produced quarterly and distributed electronically.

### ▶ RECOGNITION

- ▶ Brief infomercial at one Luncheon.
- ▶ Honored at Sponsor Recognition Night in September.

### ▶ BENEFITS

- ▶ Corporate Signage at Golf event.
- ▶ Golf Hole sponsorship or credit to an educational event; or one Denver Chapter membership dues.\*
- ▶ 1 Golf four-some; or credit to an educational event.\*
- ▶ 3 Guest Passes to luncheons.

### ▶ PHILANTHROPY

Credit for a \$100 contribution to the Colorado Coalition for the Homeless with recognition at the annual holiday party.

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\* Education (maximum value \$500) and golf events require pre-registration and are subject to availability